

Univ. 4 (b) Com P.C. Estad.

Universidad Nacional de Tucumán
Facultad de Filosofía y Letras

Asignatura: Lengua Extranjera - Inglés - (Ciencias de la Comunicación)

Curso: 2do año de la Tecnicatura y Licenciatura en Ciencias de la Comunicación.

Características del dictado: Anual – Promocional.

Docentes: Supervisor: Prof. Edgardo Ruiz

Jefe de Trabajos Prácticos dedicación exclusiva: Prof. Ramón Antonio Ríos

Auxiliares Docentes Graduados con semidedicación: Prof. Jorge A. Abboud

Lic. Florencia Di Lullo

Prof. Pablo García

Curso: 2007.

El curso está destinado a alumnos del segundo año de la carrera de Ciencias de la Comunicación.

Se partirá de un nivel elemental para arribar al fin del programa a un nivel pre - intermedio.

El enfoque será comunicativo, abarcando e integrando las cuatro macro habilidades lingüísticas, comprensión auditiva y lectora, y producción oral y escrita.

La metodología comprenderá tres puntos distintivos:

- ❖ Actividades diseñadas para la realización de tareas (*Task-Based approach*).
- ❖ Acento en la adquisición de vocabulario específico del área de las ciencias de la comunicación.
- ❖ Un enfoque inductivo en la enseñanza de las estructuras gramaticales del idioma.

Con este enfoque se busca promover el estudio de la lengua inglesa mediante el uso de la misma para resolver problemas y desenvolverse en ámbitos relacionados con su ámbito de estudio específico. Se hará notar la importancia de una actitud pro-activa al aprender una lengua y su importancia en su futura vida profesional.

Evaluación

La evaluación será continua (no sistemática) durante el cursado de la asignatura. En cuanto a la evaluación sistemática para promocionar la materia los alumnos serán evaluados por medios de **3 (tres) exámenes parciales**. Cada parcial deberá ser aprobado como mínimo con **6 (seis) puntos** pudiendo recuperar solamente 1 (un) parcial y dicha recuperación tendrá un carácter integrador. La nota a considerar en actas de exámenes será el promedio final obtenido de los 3 (tres) parciales. Los alumnos que no alcancen la PROMOCION DIRECTA (sin examen final) y que obtengan un promedio entre 4 (cuatro) y 5 (cinco) quedan comprendidos automáticamente como "alumnos regulares" y deberán someterse a examen final oral y escrito de la asignatura.

FAR

Las asistencia a clases es de carácter **obligatorio** debiendo el alumno cumplir con el **75% de asistencia** mínimo a las mismas por tratarse de clases teórico – prácticas.-

Objetivos del Curso

- ❖ Introducir y practicar los nuevos aspectos lingüísticos en contexto, mediante el material de estudio provisto.
- ❖ Dar a los alumnos oportunidades reales de usar la lengua inglesa.
- ❖ Ayudar a los alumnos a entender cómo funciona el sistema de la lengua inglesa mediante un proceso inductivo de descubrimiento.
- ❖ Proveer a los alumnos una exposición exhaustiva de las funciones, léxico y estructuras acordes a un nivel elemental.
- ❖ Generar oportunidades para la adquisición del léxico específico del área académica de los alumnos.
- ❖ Generar oportunidades para la práctica de la comprensión auditiva y lectora, y producción oral y escrita mediante el uso de material y metodología acorde.
- ❖ Ayudar a reciclar y revisar los aspectos lingüísticos aprendidos mediante un seguimiento tutorial continuo.

Contenidos

Module I

Unit 1: You

Grammar: Verb *To be*; possessive adjectives; short questions and answers.

Vocabulary: Telephone numbers; days; months; colours.

Functions: Exchanging personal information; talking about favourites.

Unit 2: People

Grammar: Simple present: auxiliary verbs; possessive 's

Vocabulary: Family; jobs; nationalities.

Function: Talking about family; talking about people you know; writing about your family and people you know.

Pronunciation: Word stress.

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Unit 3: Days

Grammar: Adverbs of frequency; *like + "ing"*; prepositions of time; 3rd person ending.

Vocabulary: Daily activities; leisure activities.

Functions: Talking about a perfect day, habits, and routines; talking about likes and dislikes; writing about what you and people do everyday.

Pronunciation: 3rd person endings.

Unit 4: Living

Grammar: *There is/are; some & any*; prepositions of place; positive and negative adjectives.

Vocabulary: Rooms and furniture.

Functions: Talking about houses and furniture; talking about where you want to live; writing a postcard.

Unit 5: Review

Activities to review all the main language points in Units 1 – 4.

Intensive Readings for module I:

a) **Unit 2 "Picture this"**. Comic strips, cartoons and caricatures from *Art & Communication on Stage Elementary*.

b) **Unit 3 "A place to remember"**. La Boca, a description of the area, art and museums from *Art & Communication on Stage Elementary*.

Module II**Unit 6: Food**

Grammar: Countable and uncountable nouns; *how much/how many*.

Vocabulary: Food and drinks; containers.

Functions: Talking about food; talking about famous entertainers' backstage demands.

Pronunciation: Vowel sounds.

Unit 7: Work

Grammar: Modals: *can, can't, have to, don't have to*.

Vocabulary: Adjectives describing characters; jobs.

Functions: Talking about your personality; talking about qualities needed for different jobs; writing a formal letters.

Unit 8: Ocean

Grammar: Simple past: regular and irregular verbs; affirmative forms; *ago; -ed* ending; time expressions with *in, on, at, last*; time linkers.

Vocabulary: Water sports.

Functions: Talking about water sports; writing a simple narrative.

Pronunciation: *-ed* ending.

Unit 9: Solo

Grammar: Simple past: regular and irregular negative and question forms; adjective + particle word combinations.

Vocabulary: Words related with feelings.

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Functions: Talking about feelings; talking about things you do alone; talking about past activities; talking about Hollywood stars; writing a biography.

Pronunciation: Simple past vowel sounds.

Unit 10: Review

Activities to review all the main language points in Units 6 – 9.

Intensive Readings for module II:

a) **Unit 7 “Ears and eyes of the world”** History of radio and television from *Art & Communication on Stage Elementary*.

b) **Unit 11 “Colorful web tips”** The importance of color in web design from *Art & Communication on Stage Elementary*.

Module III

Unit 11: Looks

Grammar: Present continuous; *look like*.

Vocabulary: Clothes; numbers.

Functions: Talking about similarities between family members; talking about who you look like; talking about what people wear.

Unit 12: Reality

Grammar: Future forms: *want to, would like to, hope to, going to*.

Vocabulary: TV programmes; word combinations.

Functions: Talking about dreams and reality; talking about television; talking about reality TV; talking about hopes and desire for the future; writing an online application to appear on *Big Brother*.

Pronunciation: Vowel sounds: /i/, /ɪ/, /ai/, /ei/

Unit 13: Things

Grammar: Comparative and superlative adjectives.

Vocabulary: Money; large numbers.

Functions: Talking about things people lose; talking about your city; talking about valuable things.

Pronunciation: Schwa /ə/

Unit 14: Energy

Grammar: Problem and advice: *too, enough, should*; frequency expressions.

Vocabulary: Parts of the body; word combinations; characters.

Functions: Talking about daily activities; talking about health and exercise; talking about character; talking about advice for daily problems.

Pronunciation: /ʌ/ sound.

Unit 15: Review

Activities to review all the main language points in Units 11 – 14.

Intensive Readings for module III:

a) **Unit 8 “We sell, and you, buy, buy, buy”**, Different stages in an advertising campaign from *Art & Communication on Stage Elementary*.

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b) **Unit 10 “No pity, please”**, Mouth and foot painting artists from *Art & Communication on Stage Elementary*.

Module IV

Unit 16 : Dotcom

Grammar: Present perfect; *ever*; past participles; *to* + simple verb forms.

Vocabulary: Computer terms; phrasal verbs.

Functions: Talking about web sites; talking about old friends; talking about things you have done; writing an e-mail.

Unit 17: Drive

Grammar: Question forms: *How* + adjectives and adverbs; *what* + noun; prepositions of movement.

Vocabulary: Traffic terms; ordinal numbers.

Functions: Talking about drives to work; talking about problems on the road; giving directions.

Pronunciation: Pronouncing ordinal numbers.

Unit 18: Justice

Grammar: Past continuous; time adverbials; adverbs of manner; punctuation.

Vocabulary: Legal terms.

Functions: Talking about revenge; talking about stories; writing a story.

Unit 19: Extreme

Grammar: Passives; *might/will*.

Vocabulary: Geographical terms; the weather.

Functions: Talking about nature; talking about hotels and buildings; talking about the weather.

Pronunciation: Word and sentence stress.

Unit 20: Review

Activities to review all the main language points in Units 16 – 19.

Intensive Readings for module IV:

a) **Unit 13 “Rock for a better world”** Rock in Rio festival from *Art & Communication on stage Elementary*

b) **Unit 16 “Believe it or not”** Films: special effects from *Art & Communication on stage*

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Bibliografía

Libros de Curso

- ❖ Carlassare, Jorgelina (2001) *Art and Communication on Stage. Elementary*. Buenos Aires: Pearson Education.
- ❖ Girardi, Osvaldo A (2001) *Visual Arts and Communication Plus Activities. Level Three*. London: Richmond Publishing.
- ❖ Kay & Jones (2004) *American Inside Out Elementary*. Student's book. Oxford: Macmillan Publishers Limited.
- ❖ Kay & Jones (2004) *American Inside Out Elementary*. Workbook. Oxford: Macmillan Publishers Limited.

Artículos y material en general seleccionados de diferentes revistas y de:

- * Demetriades, Dinos (2003) *Information Technology*. China: Oxford University Press.
- * Heyer, Sandra (1987) *True stories in the news, a beginning reading*. New York: Longman.


Prof. Ramon Antonio Rios